

# Abby Hrncir

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<https://www.abbyartful.com/storyboard-portfolio-1>

Visual storyteller and Sequential Art BFA candidate with a Business / Entrepreneurship minor. Marketing Associate pairing design and content-creation skills (Adobe Suite, Figma, Canva) with social and web tools (Buffer, Wix). Currently seeking a social media, content, or junior design role where strong visual storytelling drives engagement.

## SKILLS & TOOLS

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**Design & content:** Adobe Suite, Photoshop, Figma, Canva, Capcut

**Social & web:** Buffer (scheduling), Wix (web build)

**Productivity:** Asana, Monday.com, Microsoft Suite, Google Drive, ShotGrid

**Strengths:** Visual storytelling, brand & visual design, customer communication, organization, leadership, time management; conversational French

## EXPERIENCE

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**Visual Content Creator — Student Film & Comics Projects (SCAD)** Sept 2022- May 2026

- Produced visual content—character, prop, and environment designs, storyboards, and matte paintings—all built around clear, audience-facing storytelling
- Collaborated across teams spanning comics and animation to deliver assets on deadline

**Project Coordinator (Co-Producer) — “A Divine Lesson” (Short Film)** 2023-2024

- Coordinated tasks, schedules, and deliverables across a creative team and tracked them to completion
- Organized spreadsheets, folders, and materials, and took clear notes at meetings and reviews

**Social Media Manager/ Marketing Coordinator — “Charlatan” (Short Film)** Jan-Jun 2026

- Scheduled events, tasks, and deliverables across multiple teams and tracked them to completion
- Created posts, designs, motifs and fonts to market the debut of the film using Capcut, illustrator and photoshop

**Visual Branding Coordinator —The Middle Work** Jun 2026- Current

- Designed, fonts, Logos, colors for The Middle Work to create a unified style guide for the Company
- Facilitated a plan for initial marketing concepts on social media using the companies established network and social media

**Cashier / Customer Service — River Street Sweets** Sept 2024 - Current

- Delivered front-line customer service by phone and in person; took and refined customer orders
- Maintained store presentation and brand standards in a fast-paced environment

## EDUCATION

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**Savannah College of Art and Design (SCAD)** May 2026

*BFA, Sequential Art — Minors: Business / Entrepreneurship and Storyboarding*

**National Adobe Photoshop Competition** – Nominee and Runner-up June 2024

## MENTORSHIPS

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- **Allison Sribnick Mentorship** — Production (Remote) Sept. 2025- Nov 2025
- **Chris Brock Mentorship** — Visual Development (Remote), Oct 2025 – Jan 2026
- **Caleb Staker Mentorship** — Character Design (Remote) Aug 2024- Oct. 2024